



# Buying a Home Starts with a Plan



The Buyer's Agent



## Choice #1: Buyer's Agent

Represents the buyer  
Loyalty to the buyer  
Achieve lowest price  
Disclose good and bad  
Determine the home price  
Fee Paid by Seller for Buyer

## Jack Muratore Broker Associate

Honesty  
26 Years Experience  
Knowledge  
Skills

## Choice #2: Seller's Agent

Represents the seller  
Loyalty to the seller  
Achieve highest price  
Disclose the good only  
Focus on the seller's price  
Fee Paid by Seller

**Buy a home with Jack Muratore, CBR, GRI  
with the agent services of *your choice!***